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Technisource Executives Release Second Edition of the Executive's Guide to Information Technology

Highly Successful Book Series Bridges Gap Between Business and I. T.

LITTLE ROCK, Ark. - (March 23, 2007) - Technisource, a national information technology and engineering services provider, has announced the release of "The Executive's Guide to Information Technology: Second Edition," written by Jon Piot, executive vice president, and John Baschab, president of management services for Technisource. The book, published by John Wiley & Sons, is a detailed guide for aligning information technology processes with business operations to achieve heightened success and reduce capital expenditures.

"The 'Executive's Guide' is an articulation of our thinking and the processes that we use everyday at Technisource," said Baschab. "This new edition was necessary because so much has changed in the technology field since our first book. We wanted to share our latest observations and insights developed throughout our business and academic careers. We consider this a must-read for anyone responsible for making technology decisions, including the CFO, CIO and IT managers."

The second edition contains more than 50 percent new or revised material and approximately 150 additional pages with all-new chapters on IT strategy and IT problem management.

Revisions and updates include: IT governance and compliance, IT scope and strategy, IT auditing, outsourcing, offshoring, data center management, server virtualization, IT security, IT problem management/helpdesk, disaster recovery/business continuity, application development methodologies, QA testing, risk management, asset management, free and open-source software (FOSS) and IT organization design.

The book's forward was written by the celebrated technology author, Nicholas G. Carr, who wrote the highly-successful "Does IT Matter." It has also been endorsed by leading academics and executives, such as Dr. Lynda Applegate (Harvard Business School), Dr. Erik Brynjolfsson (MIT), Gary Fernandes (EDS, board member CA), Tom Nealon (CIO, JCPenney) and Neal Aronson (managing partner, Roark Capital Group).

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The first edition of "The Executive's Guide to Information Technology," reached the Top 30 on Amazon's sales rankings and is utilized at dozens of universities in the U.S. and abroad, including: University of North Texas, Southern Methodist University, George Mason University, St. Mary's, Saint Leo, Georgia Tech, University of Texas at Dallas, University of Kentucky, University of Maryland University College, Royal Institute of Technology (Stockholm, Sweden), Mahidol University (Thailand), Swinburne (Melbourne) and Macquarie (Sydney). It was also translated for sale in the Chinese market.

"The Executive's Guide to Information Technology: Second Edition," is available for purchase at major book retailers and www.amazon.com.

About Technisource

Technisource, Inc. provides information technology and engineering services in more than 30 markets across the United States. Specializations include: IT Assessments and Outsourcing, Project Management, QA & Testing, Embedded Software Engineering, Application Development & Support, Network Integration, Deployment and Helpdesk. The company's customer base of Fortune 500 and middle market companies represents a wide variety of industries including: insurance, banking and finance, telecommunications, health care, manufacturing, retail and government. The company is headquartered in Little Rock, Ark. For more information, please visit www.technisource.com.

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