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Technisource Awarded Contract with FBL Financial Group

WEST DES MOINES, Iowa - May 3, 2010— Technisource, one of the largest technology services providers in North America, has announced it has been selected by FBL Financial Group to provide an integrated help desk and desk side support solution.

"I am pleased with our selection of Technisource as a service delivery partner in supporting our business," said Donna Emerson, technical services vice president at FBL Financial Group.

"Technisource's philosophy, practical approach and culture have proven to be a very good fit for the FBL organization and helped to enable a successful change. We value what Technisource brings to our organization, with consistent processes and industry best practices. The team is professional and interacts well with our internal IT staff as part of an overall service organization."

Technisource is focused on delivering a complete and customized technology solution to FBL Financial Group. This solution will allow FBL Financial Group's help desk to operate under expanded hours, while servicing hundreds of users and thousands of devices from multiple locations. Technisource will also implement an onsite team to provide standardized desk-side support.

"In today's environment IT budgets are drastically decreased and companies need flexible solutions that maximize ROI," said Jon Cross, account executive at Technisource. "Technisource is focused on understanding each customer's unique needs and pain points in order to develop the best solution to provide better quality and service. This partnership will enable FBL Financial Group to generate savings from cost-effective, managed service desk and desktop operations."

About Technisource

Technisource, one of the largest technology services providers in North America, delivers a wide range of staffing, management services and technology solutions. With nearly 40 years of experience, Technisource provides services to a broad range of clients to maximize their technology investments. Focused on quality, flexibility and value, the company's service offerings range from IT staffing, deployment and support services to software quality management, strategic projects and outsourcing.

Through its network of more than 48 offices across the U.S., Technisource maintains a group of 8,000 experienced consultants and employees that deliver its portfolio of service offerings to Fortune 500 corporations, mid-sized companies and small organizations. Technisource is a subsidiary of SFN Group, Inc. (NYSE:SFN). For more information, please visit www.technisource.com.

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About FBL Financial Group

FBL Financial Group is a holding company whose primary operating subsidiaries are Farm Bureau Life Insurance Company and EquiTrust Life Insurance Company. FBL underwrites, markets and distributes life insurance, annuities and mutual funds to individuals and small businesses. In addition, FBL manages all aspects of two Farm Bureau affiliated property-casualty insurance companies for a management fee. For more information, please visit www.fblfinancial.com.

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